





Dr. John M. DeGrove Webinar Series:

**OUTSIDE 2020: Sharing Perspectives** 



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Due to constraints on staff time,
we only apply for professional certification credits
and provide confirmation of attendance
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NOT those who view the recorded broadcast at a later date.



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Florida's leading nonprofit advocate for sustainable development

Work with citizens, community and state leaders, conservation and business groups

Educate, advocate and negotiate to protect Florida's high quality of life

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# Dr. John M. DeGrove

May 4, 1924 – April 13, 2012

Icon of comprehensive planning both in Florida and across the nation

Co-founder of 1000 Friends of Florida

To find out more, please visit: <a href="https://www.1000friendsofflorida.org/dr-degrove/">www.1000friendsofflorida.org/dr-degrove/</a>



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# This webinar has been approved for:

Planners (1.5 AICP CM #9198513)

Certified Floodplain Managers

Florida Certified Environmental Health Professionals

International Society of Arboriculture

An applications has been submitted for Florida Landscape Architects (DBPR) but we cannot guarantee approval.

At present the Florida Bar is not accepting any new applications for CLE credits In the follow up email for the LIVE WEBINAR you will receive:

A link to a brief survey to help us improve future webinars

A certificate of attendance (see directions on next slide for Landscape Architects and ISA)



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# For Landscape Architects (approval not received):

1000 Friends only provides certificates of attendance for those who attend the live webinar

- In the follow up email sent an hour after the live webinar you will receive a certificate of attendance
- 2. Use Google Chrome to download the certificate
- 3. Add the course number, provider number and your number to the certificate
- 4. Submit the certificate yourself to DBPR

Florida Landscape Architects – 1000 Friends of Florida Provider #PVD151)



# Dr. John M. DeGrove Webinar Series

May 13 – Understanding Land Use and Growth Management Planning in Florida

All webinars are from noon – 1:30 Eastern Time unless otherwise noted.

1000 Friends has applied for credits for planners (AICP CM), Florida landscape architects (DBPR), Florida Certified Floodplain Managers (CLE), and Florida Certified Environmental Health Professionals (CEHP), but cannot guarantee that credits will be approved.

Register at: <a href="https://www.1000friendsofflorida.org/webinar/">www.1000friendsofflorida.org/webinar/</a>



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Email <a href="mailto:vyoung@1000fof.org">vyoung@1000fof.org</a> to find out about becoming a DeGrove
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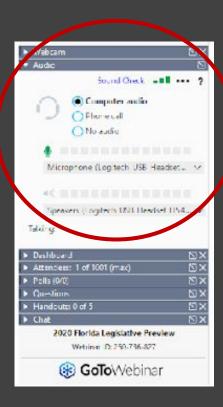
#### **AMAZON SMILE**

Amazon will make a donation to 1000 Friends every time you purchase through their site at <a href="http://smile.amazon.com/ch/59-2761163">http://smile.amazon.com/ch/59-2761163</a>



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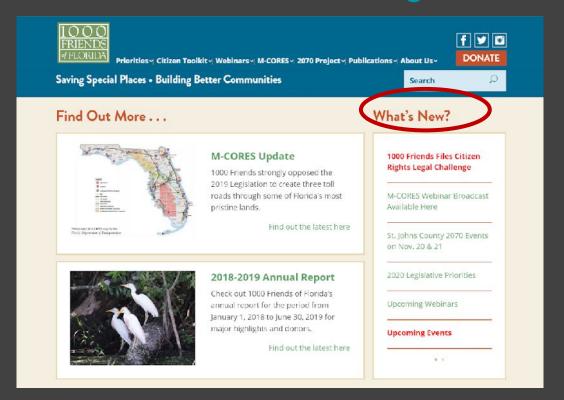
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- On Go-to-Webinar control panel click on Audio box and do sound check and adjust accordingly

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 On Go-to-Webinar control panel click on Audio box and then Telephone and follow directions to call in



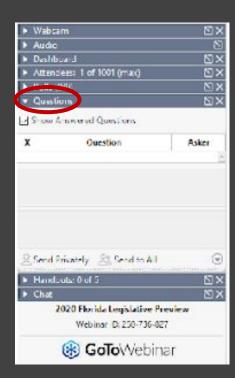
# The PowerPoint is posted under "What's New" at www.1000fof.org





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- Please refer to the slide number and/or speaker when you post your question
- •Please keep your questions succinct!
- Staff will ask the presenters questions, as time permits





# Presenters



## **Timothee Sallin**

Actively involved in water conservation, sustainable landscaping and responsible agriculture in Florida over the past 15 years through role as President of Cherrylake

Cherrylake is a vertically integrated landscape company providing commercial landscape and irrigation construction and maintenance services and is the largest grower of ornamental trees, palms and shrubs in Florida

Cherrylake and sister company IMG Citrus manage over 6,000 acres of land in Florida and have a long track record of sustainable land management and stewardship

A graduate of New College in Sarasota Florida earning a degree in Economics and International Studies







## **Sean Parks**

Lake County District 2 Commissioner, first elected in 2004

A Central Florida native who enjoys spending time with his family and friends and is very active in the community

Has a Bachelor's degree in Environmental Science and a Master's degree in Engineering Management from the Florida Institute of Technology.

Member of the American Institute of Certified Planners (AICP) and is a Qualified Environmental Professional (QEP). Commissioner Parks was elected in 2004 to the Lake County Water Authority.



# Richard L. Levey, Ph. D., AICP

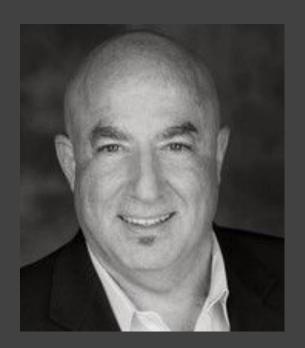
Managing Director, Levey Consulting, LLC,

A senior executive with extensive experience in land development, economic development, master planning, and real estate investment strategy

Assist clients with land use, land development and local government entitlement assistance throughout Florida

Special emphasis in creating unique public-private partnerships to solve critical problems and achieve common goals

Strong network of local government relationships from over 30 years of experience in local government leadership, growth management and development approvals







# Patrick Bohlen, Ph.D.

Director of Landscape and Natural Resources (LNR) and Arboretum, and Professor of Biology at the University of Central Florida.

Received his PhD in entomology from Ohio State University in 1994 where he studied soil and ecosystem ecology.

Research biologist at Archbold Biological Station in Lake Placid, Florida for 11 years prior to coming to UCF in 2010.

The LNR department is responsible for landscape operations and natural resource management on UCF's main campus, Lake Nona medical campus, and other UCF facilities.

# Introduction

Timothee Sallin CherryLake







# SUSTAINABLE GOALS DEVELOPMENT GOALS



#### 17 GOALS TO TRANSFORM OUR WORLD

































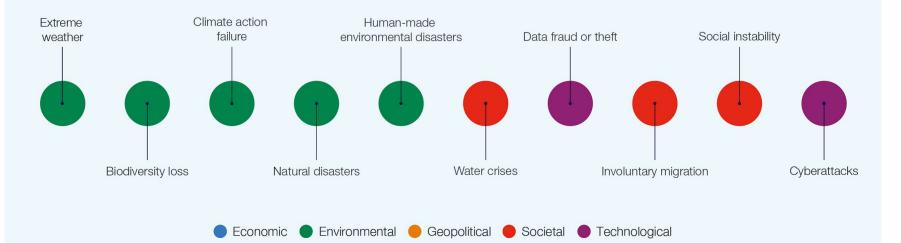




## Long-Term Risk Outlook: Likelihood



#### **Global Shapers**



Global Risks Report 2020

Note: The Global Shapers Community is the World Economic Forum's network of young people driving dialogue, action and change.



# OUSDE

# JOIN THE CONVERSATION

OCTOBER 22-23, 2020 | CLERMONT, FL | outsidecollab.com | Whova phone application

# OUTSIDE 2020 OCT 22-23RD CONTINUING EDUCATION

#### **Approved**

Landscape Architect DBPR: 12 CE Credits
Certified Floodplain Manager: 10.5 CE Credits

FNGLA: 8 CE credits

Florida Water Star Accredited Professionals: 8 CE credits

Florida Environmental Health Professionals: 10.5 contact hours or 1.5 CE credits

**ISA:** 10.5 CE credits

Florida Bar Law: 8.5 CLE Credits

**AICP:** 10.5 CE credits

#### **Pending Approval**

**Community Association Manager DBPR** 



# **OUTSIDE 2020 OCT 22-23RD SPEAKERS**











Clay Ferrara



Deirdre Irwin



Donald G. Wishart



Eban Bean



**Ernie Cox** 











Lee Constantine



Marc Godts



Michael Dukes



Patrick Bohlen



Pierce Jones





Richard Levey







Tim Jackson



Timothee Sallin



Warren Gorowitz



Wendy Anderson



# **LOCAL PROJECT TOURS**



**Victory Pointe Park:**Green Infrastructure & Downtown Redevelopment



The Esplanade at Highland Ranch



**The Florida Scrub-Jay Trail Planting:**Promoting Biodiversity with Native
Landscapes



# PROMOTING SUSTAINABLE LANDSCAPES FOR RESPONSIBLE GROWTH & DEVELOPMENT

#### **SEAN PARKS**

Lake County District 2 Commissioner

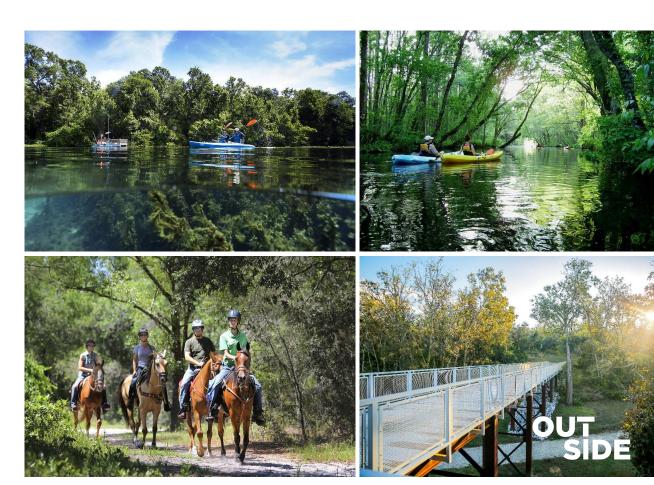








# **REAL FLORIDA.**REAL CLOSE.





# **REAL FLORIDA.**

REAL CLOSE.









OUT SIDE

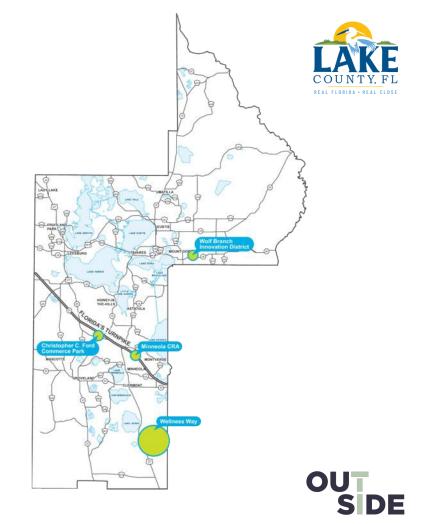
#### **GROWTH CHALLENGES**

#### & OPPORTUNITIES

As the Metro-Orlando core continues to approach build-out and growth pressures extend into the surrounding counties, Lake County finds itself uniquely positioned to absorb a significant portion of Central Florida's future growth.

Lake County is ranked among the top 5 fastest growing counties in Florida with a projected growth of 27% by 2030.

The U.S. sustainability market was projected to reach \$150 billion in 2021. As consumer demands are shifting towards sustainability, buy-in from stakeholders may further support environmental responsibility while increasing profitability.

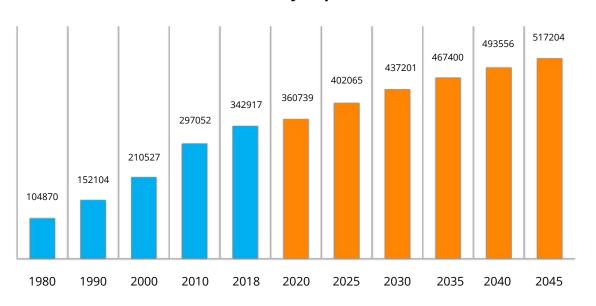


## **GROWTH CHALLENGES** & OPPORTUNITIES



- Wellness Way: 15,000 undeveloped acres with 16,000 dwelling units
- Wolf Branch Innovation
   District: 1,300 acres

#### **Lake County Population**





#### WELLNESS WAY

The Wellness Way corridor includes over 16,000 acres located inside of Interstate-4, Florida's Turnpike, and U.S. Highway 27.

Wellness Way will capitalize on the human performance training, nutrition, sports medicine and health sciences work being done at the National Training Center, South Lake Hospital and Lake-Sumter State College, among others while protecting South Lake County's existing natural resources through effective master planning.



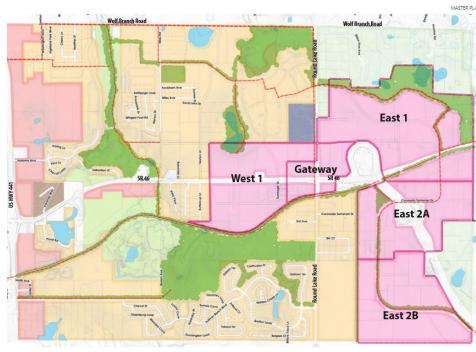


## **WOLF BRANCH**

## INNOVATION DISTRICT

The Lake County Office of Elevate Lake is working jointly with the City of Mount Dora to plan and develop a significant employment center situated on approximately 1,300 acres along the Parkway extension into Mount Dora.







#### **SUSTAINABLE** LANDSCAPE



#### WHY IS A SUSTAINABLE LANDSCAPE IMPORTANT TO LAKE COUNTY?

- Protects Agricultural (lots of \$\$\$) in Lake County by limiting nuisance/exotic species and limiting excessive nutrient uptake by nuisance/exotic species on our agricultural soils. Protects pollinators critical to agriculture in Lake County
- Enhances wildlife corridors and pathways
- Keeps us consistent with the brand, "Real Florida Real Close" embraced by the BCC. We are not "Real Somewhere else – Real Close." We are one of a kind – lets act like it!



## **SUSTAINABLE** LANDSCAPE



#### WHY IS A SUSTAINABLE LANDSCAPE IMPORTANT TO LAKE COUNTY? [continued]

- Economic Development Studies show property values are increased on developed lands with enhanced landscaping and buffer zones
- Compliments the growing health and outdoor fitness ethic in Lake County among people moving to the County, particularly Millennials and Gen Z



### **CURRENT**

### LANDSCAPE CRITERIA



#### **Lake County Comprehensive Plan:**

- Emphasizes use of "right plant-right place" and Florida Friendly landscaping approaches to lawn and landscape design
- Wellness Way prohibits non-native landscape species and requires Florida Water Star irrigation; intent of Wellness Way to require 100% of landscape irrigation to be provided by re-use water
- Requires education programs pertaining to fertilizer use (proper application)

#### **Lake County Land Development Regulations:**

- Promotes use of native landscape species and encourages plants that qualify as Florida Friendly to be used in landscaped areas
- Requires at least 50% of landscape materials be native species
- Mandatory Florida Water Star irrigation requirements
- Newly created fertilizer ordinance; proper training for commercial applicators, application rates, separation from water bodies



### **REAL FLORIDA.**

### REAL CLOSE.





#### **Right Plan, Right Place:**

- Low-maintenance ground covers, shrubs, mulch, or other porous surfaces where possible; low maintenance plants reduces need for water, fertilizer, pesticides, and pruning
- Grouping plants according to their water needs
- Shading A/C equipment with trees or shrubs
- Remove invasive exotic plants from yard
- Reduce yard waste by choosing plants that will not require frequent pruning when they reach maturity
- Preserve native plants, especially trees, when developing sites

#### **Challenges In Promoting Florida Friendly:**

- Developers typically want the most cost-effective measures possible
- Push back from developers as Florida Friendly or native materials are not always available
- Inaccurate perceptions of Florida's "Tropical" landscape and marketing by some big retailers

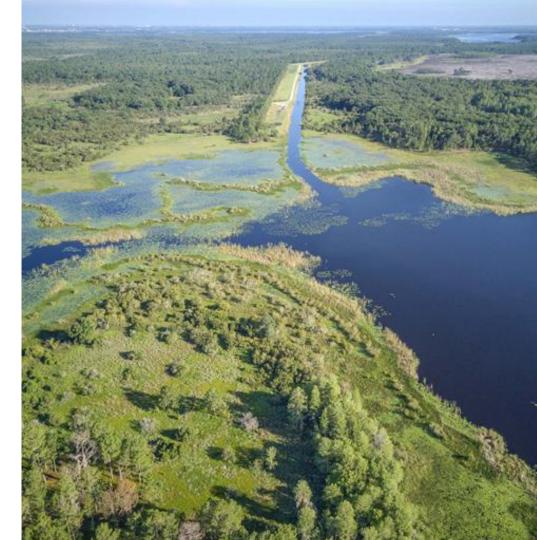
# **LANDSCAPE & SUSTAINABILITY** IN LARGE SCALE **DEVELOPMENT**

Richard L. Levey, Ph. D., AICP

Levey Consulting, LLC









Building Unique Partnerships Achieving Effective Results

- Entitlements
- Economic development
- Land development
- Master planning
- Governance
- Organizational management
- Expert testimony

#### Clients:













Sunbridge



# **DEDICATED TO EXCELLENCE**TAVISTOCK GROUP

Tavistock Group was founded over 40 years ago by private investor Joe Lewis. The group has more than 200 assets across 10 countries with a deep concentration in 11 strategic verticals.

"We are dedicated to excellence in everything we do."
- Joe Lewis



















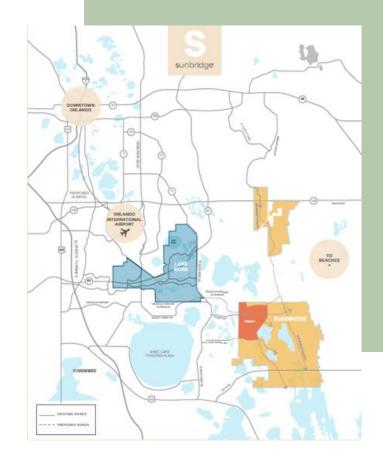
Guided by an experienced leadership team, Tavistock Development's dedication to doing things better is the foundation of every project.

Tavistock specializes in the development of projects across Commercial/Mixed-Use, Education, Health/Well Being, Hospitality, Residential, Performance/Training and Sports



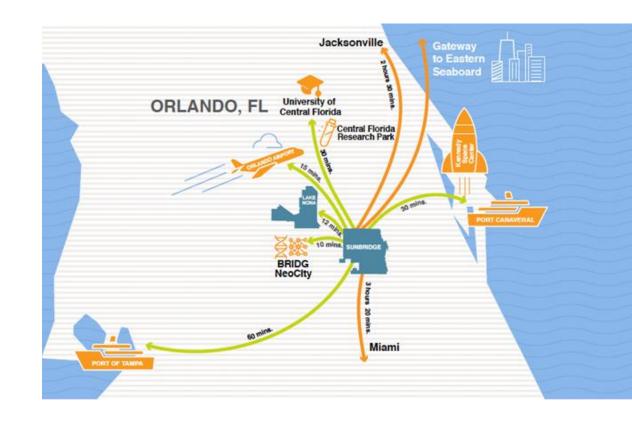
### **SUNBRIDGE**

A new, 24,000-acre master-planned community in Central Florida from Tavistock Development Company that will include a diverse range of neighborhoods, employment centers and commercial districts.





# **REGIONAL** POSITION





# **APPROACH**TO LANDSCAPE







The 24,000 acre holding has a wide variety of native communities and ecosystems.



# **CONTEXT**OVERVIEW

- Sets the stage for the identity and character of the overall development.
- Human geography history, people and culture.
- Native ecological communities play a large directional role in defining the physical character of the built community.
- This region of central Florida area is defined by interconnected lakes, natural forests and improved pastures.
- Home to the pristine Preston Chain of Lakes.
- This land warrants a primary conservation network to maintain the site's natural beauty and provide a system of naturally interconnected native habitats by way of environmental corridors.



# **OVERVIEW** | THE PROPERTY











# **OVERVIEW** | ORANGE COUNTY











OUT

# **OVERVIEW** | OSCEOLA COUNTY





# **DESIGN**PRINCIPLES

#### **AUTHENTICITY**

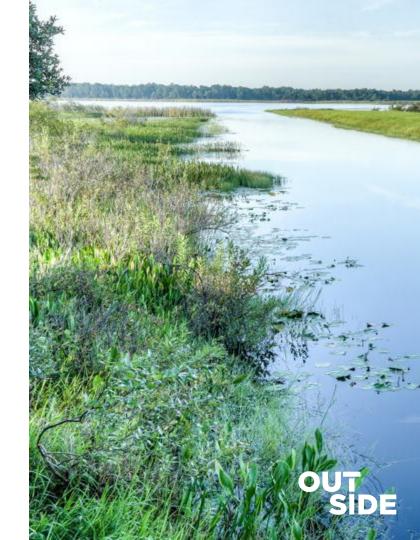
- Embrace Ecological Envelope
- Utilize Contextual Materials
- Promote Positive Cultural/Historical References

#### **DISTRIBUTED EXPERIENCES**

- Design Site Circulation with Variable Sized Nodes and Networks for a Balanced Mix of Programs
- Create Diverse Experience Combinations to Generate a Wide-ranging Mix of Spaces
- Design Spaces with Experiential Qualities for Diverse
   Site Programming and Different User Groups

#### ICONIC LANDMARKS

Attract People to the Community with Lakes, Canals,
 Marina, Parks and Community Gardens





### **DESIGN PRINCIPLES**

### **OVERVIEW**

#### FUN / "LUDIC"

- Provide Fun, Social and Educational Events Within the Community
- Introduce Whimsical Elements into the Design

#### PROMOTE SOCIAL INTERACTION

- Bringing People Together by Creating a Hierarchy of Distinct Social Spaces
- Nurturing the Physical, Emotional, and Spiritual Needs of a Person and the Community by Incorporating Diverse Spatial Experiences

#### **CONNECTED SYSTEMS**

- Use Trails and Waterways to Create Connections
- Connect People to People
- Connect People to Infrastructure
- Connect People to Nature

## **SUSTAINABILITY**





### **ELEMENTS**

### LANDSCAPE OVERVIEW

#### HARDWOOD FOREST

- Large Canopy Spread
- Low Canopy Structure
- Low Lighting in Understory

#### PINE FLATWOODS

- High Canopy
- High Canopy Structure
- Dappled Lighting in Understory

#### **SCRUB**

- Low Vegetation Height
- Drier Conditions

#### **DRY PRAIRIE**

- Grasslands
- Drier Conditions

#### **CYPRESS FOREST**

- High Canopy Structure
- Wet Conditions

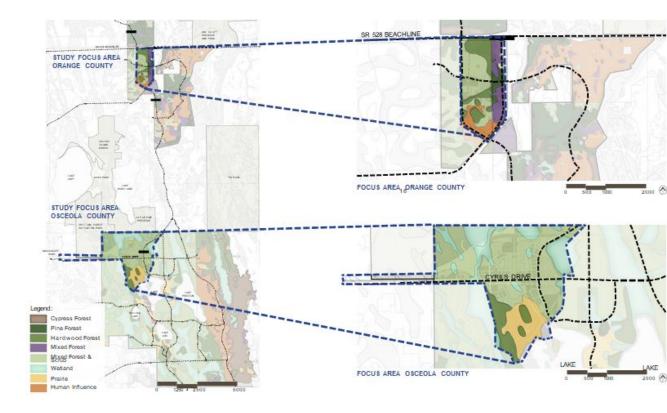
#### **PONDS AND LAKES**





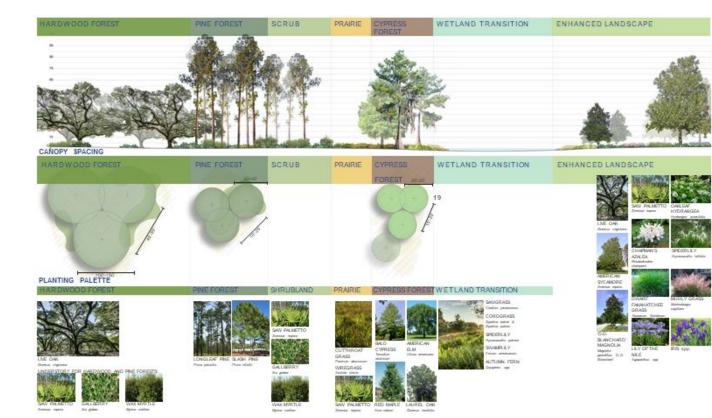
### **ELEMENTS**

LANDSCAPE COMPOSITE DRIVES LAND USE PLAN





# **ELEMENTS**LANDSCAPE PROFILE





# **SUNBRIDGE** OBJECTIVES

- Design with native communities
- Sustainable aesthetic
- Reduction of water consumption
- Lower O & M costs







# **SUSTAINABILITY** CHALLENGES

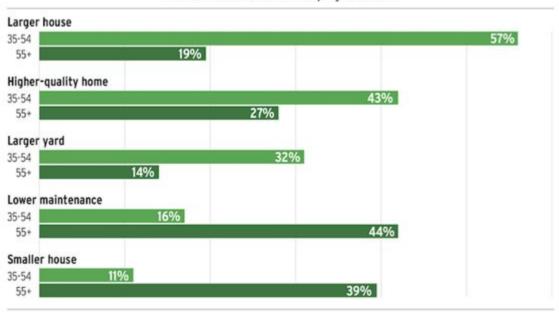




### **LAND DEVELOPMENT** IS FOR A PROFIT BUSINESS

WHAT THEY WANT

Home-related factors in buying decisions

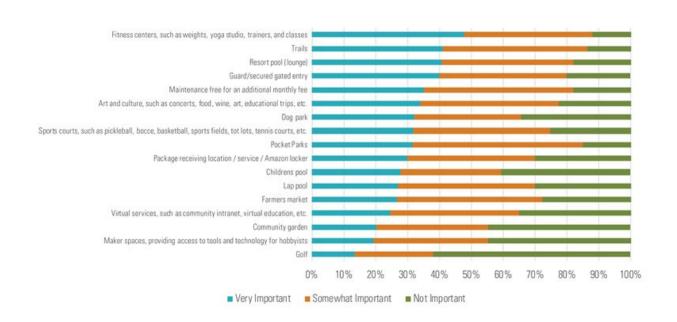




### LARGE SCALE LAND DEVELOPERS

Look for long term opportunities
Buyer Preferences
Market Segmentation
Flexibility

#### Fitness Centers and Trails are the Most Preferred MPC Amenities





Source: RCLCO Consumer Research

# **HISTORY**OF LANDSCAPE

- Perception is reality
- Florida is supposed to be 'evergreen & tropical'
- The entrance is the first impression of a project
- If it's not spectacular, it's not 'high end'







# MASS GRADING

- 'Master' Stormwater Systems
- Water Table
- Soil Profile
- Fill
- Compaction



# **STREET TREES**OLD METHODS

- High water table
- No soil testing before landscape design
- Permeability



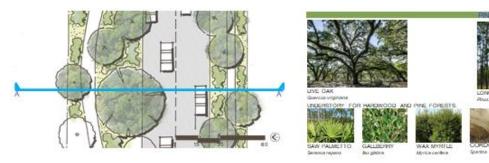


# **STREET TREES**NEW METHODS

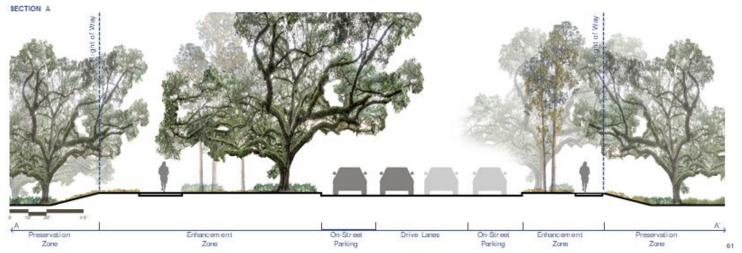
- Test soil before design
- Raise tree well
- Auger below fill level to native soil



# **APPLICATION | STREET SECTION**



Along the collector roads in Sunbridge, a native and 'natural' planting style will reinforce the character of the existing stands of trees found throughout the community. These plantings will provide ample shade and a sustainable landscape that slows stormwater runoff and reduces maintenance needs. Large pedestrian zones will encourage alternative modes of transportation alongside the two lane vehicular movement found on this street type.



# **LEGACY TREE**PROGRAM





# **LEGACY TREE**PROGRAM





# **LEGACY TREE**PROGRAM





# **REGULATORY** ISSUES







### **REGULATORY**

### **ISSUES**

- Water supply policy pushing change
- Buyers are more sophisticated on sustainability issues
- Perception of native species and reduction in chemical treatment
- Incremental vs holistic regulatory shift



# ECOLOGICAL FOUNDATIONS FOR SUSTAINABLE LANDSCAPES

Patrick Bohlen, Ph. D.

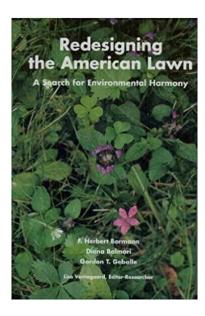
University of Central Florida

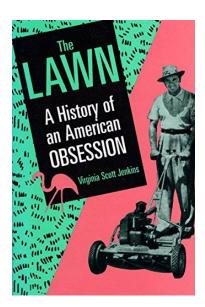


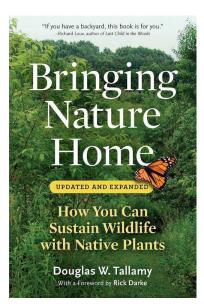


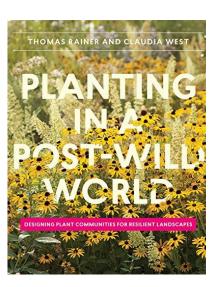


#### **EVOLVING PERSPECTIVES**











# THE POWER OF SOCIAL NORMS





#### **NATURAL** ECOSYSTEMS

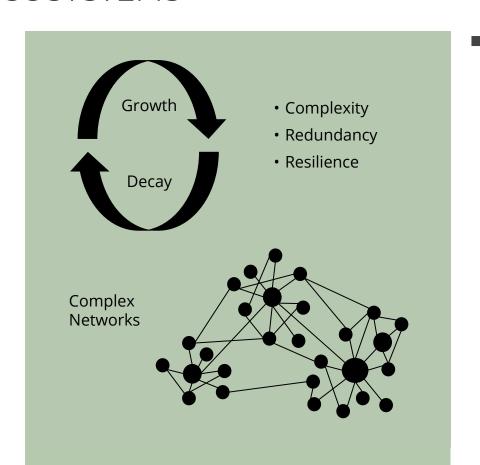
#### INPUTS ----

**SUNLIGHT** 

CLIMATE

SOIL

**TOPOGRAPHY** 



#### OUTPUTS

**BIODIVERSITY** 

**FOODWEB SUPPORT** 

**HABITAT** 

GROUNDWATER RECHARGE

ATMOSPHERIC EXCHANGE



#### TYPICAL LANDSCAPE DEVELOPMENT

#### INPUTS -

**SUNLIGHT** 

**CLIMATE** 

SOIL (modified)

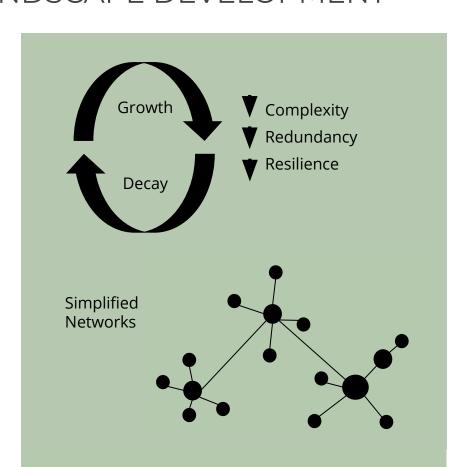
**TOPOGRAPHY** 

PLANT PALETTE

**FERTILIZER** 

**PESTICIDES** 

**FOSSIL ENERGY** 



#### OUTPUTS

**ORGANIC WASTES** 

SIMPLIFIED FOODWEBS

PREFERRED AESTHETICS

LIMITED HABITAT

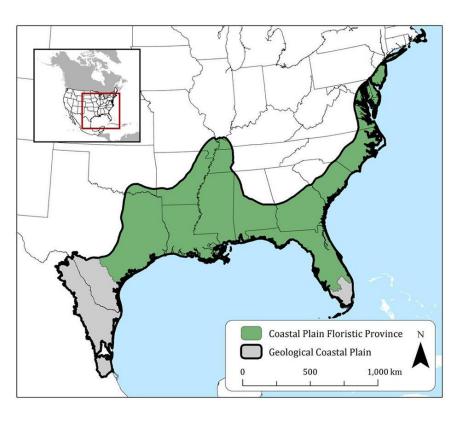
**INCREASED RUNOFF** 

**GREENHOUSE GASES** 

**POLLUTION** 

**HEALTH RISKS** 





#### **REGIONAL**

#### CONTEXT

# ANNOUNCING THE WORLD'S 36TH BIODIVERSITY HOTSPOT: THE NORTH AMERICAN COASTAL PLAIN

February 18, 2016

#### **By Reed Noss**

Provost's Distinguished Research Professor Department of Biology, University of Central Florida



#### **4 PRINCIPLES OF**

#### MORE SUSTAINABLE LANDSCAPING

- 1. Meet aesthetic, environmental and economic goals
- 2. Reduce energy inputs, including fertilizers and chemicals
- 3. Reduce water inputs
- 4. Increase biological diversity



# **FUNCTIONAL LANDSCAPES:**POLLINATORS









# FUNCTIONAL LANDSCAPES:

**BIRDS** 









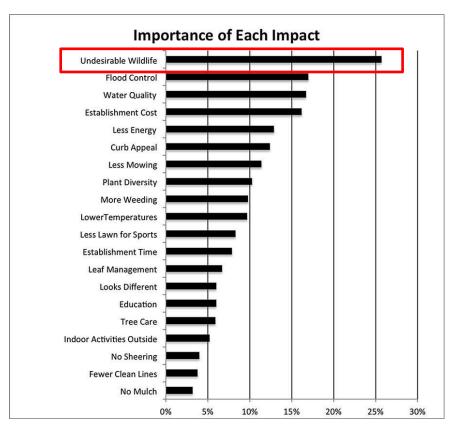
#### **IMPORTANT OF**

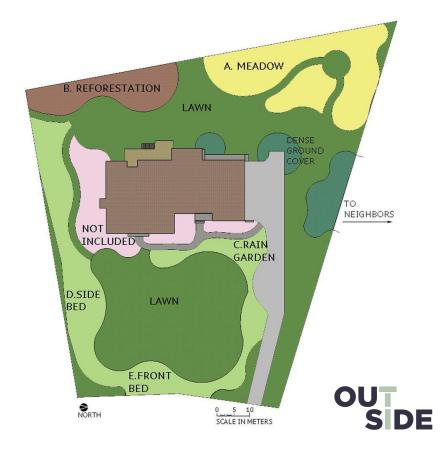
#### NATIVE SPECIES

- Benefits vary by species
- Depends on specific resources provided
- Exotics change timing and availability of resources
- Native plants support more native insects



#### **UNDESIRABLE ASPECTS** OF ECOLOGICAL LANDSCAPES





Source: Joshua Duke et al. Heliyon 2 (2016) e00127

#### **BARRIERS TO CREATING MORE**

#### SUSTAINABLE LANDSCAPES

- Social Norms
- Development constraints
- Codes and ordinances
- Design limitations
- Horticultural limitations



### HOW CAN WE TURN THINGS AROUND?





# **SIMPLE** SOLUTIONS

- Develop top 40 easy native plant list
- Develop templates and guidelines for designers
- Reduce amount of turf grass—or loosen turf requirements
- Certification for sustainable landscapes



#### RESEARCH

#### **NEEDS**

- Urban ecology research
- Plant species and combinations that support biodiversity
- Improvement of native cultivars
- Impacts of chemical use on biodiversity



WE NEED TO WORK
TOGETHER TO CREATE
MORE SUSTAINABLE
LANDSCAPES





## **WEBINAR SPEAKERS**



Timothee Sallin
Cherrylake



**Sean Parks**Lake County District 2 Commissioner



Richard L. Levey, Ph. D., AICP
Levey Consulting, LLC



**Patrick Bohlen, Ph. D.**University of Central Florida

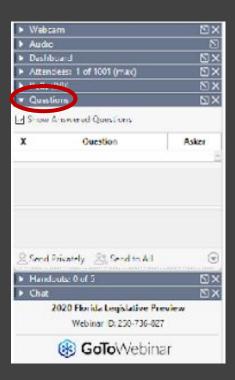


# Questions and answers



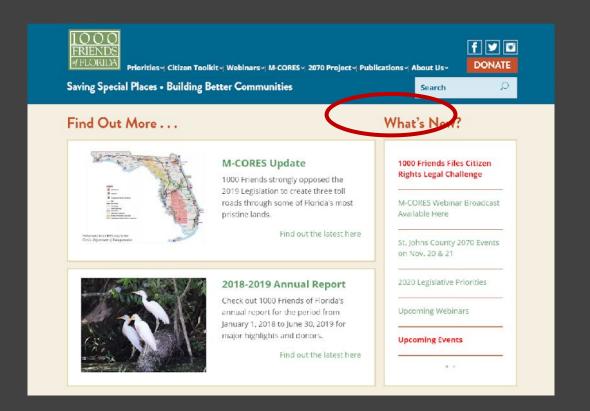
# Please ask questions!

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### This webinar has been approved for:

Planners (1.5 AICP CM #9198513)

Certified Floodplain Managers

Florida Certified Environmental Health Professionals

International Society of Arboriculture

An applications has been submitted for Florida Landscape Architects (DBPR) but we cannot guarantee approval.

At present the Florida Bar is not accepting any new applications for CLE credits In the follow up email for the LIVE WEBINAR you will receive:

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# For Landscape Architects (approval not received):

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